

North Idaho Building Contractors Association, Inc.

is an organization dedicated to promoting and protecting the building industry for the benefit of its members and the citizens of our communities.

The NIBCA was founded in 1970 and chartered by the National Association of Home Builders in 1972. The NIBCA, in affiliation with the Idaho Building Contractors Association (IBCA) and the National Association of Home Builders (NAHB), strives to continue its role as an industry leader in governmental issues and community service.

NIBCA Code of Ethics

As members of NAHB (National Association of Home Builders), this Association believes and affirms that:

- Home ownership can and should be within reach of every American Family.
- American homes should be built under the American Free Enterprise System.
- American homes should be well located in attractive communities with educational, recreational, religious and shopping facilities accessible to all.

To achieve these goals, members of the NIBCA pledge allegiance to the following Principles and Policies:

- Our paramount responsibility is to our customers, our communities, and to our Country.
- Honesty is our guiding business policy.
- High standards of health, safety and sanitation shall be built into every home.
- As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment, and improved methods of home financing, to the end that every home purchaser may receive the greatest value possible for every dollar.
- All sound legislative proposals affecting our industry and the people we serve shall have our informed and vigorous support.
- We hold to the integrity of the free enterprise system and the American Way of Life. We pledge our support to our associates, our Local, our State and our National Associations and all related industries concerned with preservation of legitimate rights and freedoms.
- We assume these responsibilities freely and solemnly, mindful that they are part of our obligations as members of the National Association of Home Builders.

2010 Parade Chair:

Erik Campbell, Mountain West Bank - 208-415-5322

2010 Parade Co-Chair

Stephanie Davenport, Pioneer Title Company - 208-664-8254

North Idaho Building Contractors Association

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2010



The North Idaho Building Contractors Association

Parade of Homes

A Home for Everyone

Official Show Pamphlet



QUALIFICATIONS TO BE A PARADE BUILDER

- The Builder must have NIBCA membership dues paid in full prior to the execution of the Parade of Homes Show contract.
- The Builder's membership within the NIBCA must be current prior to and through the duration of the Parade.
- The Builder must provide a current Idaho Contractor Registration number.

PARADE OF HOMES SHOW BUILDER FEES

To be a participating Builder of the Parade of Homes Show, the total entry fee is \$3,500.

**** EARLY BIRD REGISTRATION ****

Receive \$500 off registration entry fee plus receive:
an additional Builder Ad in the Coeur d'Alene Press!

REGISTER BY: FRIDAY, MAY 14, 2010

1. \$ 1000.00 First non-refundable installment due upon registering as a Builder of the Parade
2. \$1,000.00 Second non-refundable installment
3. \$1,500.00 Final non-refundable installment
4. \$1,000.00 Entry fee for each additional home
5. \$ 525.00 As applicable to new memberships and timely renewal of existing memberships, NIBCA Membership in effect prior to and during the Parade of Homes Show dates.

MARKETING BENEFITS FOR THE PARADE BUILDER

- "Parade Builder" - a name that sticks.
- 24/7 advertising on the NIBCA website, including logo, link and contact information, before, during and after the Show.
- Extensive Parade of Homes Coeur d'Alene Press advertising valued at \$70,000 + \$3,000 worth of builder specific ads.
- Per each Parade home entry, the builder, his/her company, and the Parade entry represented on a 2-page spread within the official Show magazine.
- Realtor-exclusive event prior to the opening of the Show to the public.
- Immense public exposure of the Builder's company and product throughout the 6-day event.
- Maximum marketing opportunity and exposure for the Builder's trades people and suppliers.

THE BUILDER'S IMPORTANT DATES

Registration officially opens April 1, 2010

- **Required at Registration:** (1) Signed Parade of Homes Show Contract (2) Current NIBCA Membership (3) Certificate of General Liability Insurance Coverage (4) Copy of Home's Permit (5) Company & Builder History Forms (6) \$1,000 (\$500**) Registration fee

Thursday, May 14 **** Last day for early bird registration**
Thursday, May 28 2nd payment of \$1,000 due at NIBCA

Friday, June 11 **BUILDERS' MEETING & FORMS DUE**
4:00 PM, Location to be determined

- **Forms Due:** (1) Directions to Parade Home(s) (2) Parade Home Marketing Statement (3) Parade Home Information (4) **Color** front elevation rendering/floor plans

Monday, July 5 Last day to enter as a Builder of the Parade

Thursday, July 8 Information & \$'s due at NIBCA

- **Form due:** Sub Contractor & Suppliers List
- **Final payment of \$1,500**
- **Additional homes payment at \$1,000 per home**

Monday & Tuesday, Builder's Magazine page at NIBCA office for
July 12 & 13 proofing by the Parade Builder or his/her representative

July 14, Wednesday Information due:

- Rating Assessment & Criteria form of Parade Home(s)

Monday, August 9 Builders mark where Parade home sign is to be placed

Tuesday, August 10 RATING OF HOMES *** UNFURNISHED ***

Tuesday, August 10 Parade Home Signage installed in front of homes

Thursday, August 12 The "*Night of Awards*" dinner

Invitations will be sent - RSVP will be required - Location t.b.d. - Parade Builders receive 4 complimentary tickets

Dates of the 2010 Parade of Homes Show

Aug 13, 14, 15 THE PARADE OF HOMES SHOW Friday, Saturday & Sunday
Aug 20, 21, 22 THE PARADE OF HOMES SHOW Friday, Saturday & Sunday

Hours of the 2010 Parade of Homes Show

Fridays: 1PM ~ 7 PM **Saturdays:** 11 AM ~ 6 PM **Sunday/Aug 15:** 11 AM ~ 6 PM
Sunday/Aug 22: 11 AM ~ 4 PM